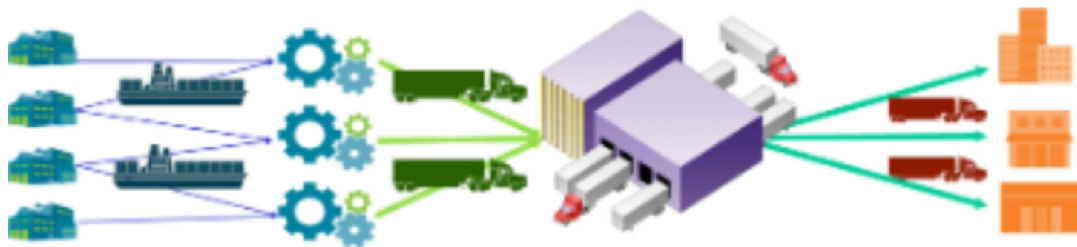


LOGISTICS MANAGEMENT FUNDAMENTALS

One Day Module Curriculum from the Australian Logistics Academy (ALA)

The logistics industry is rapidly expanding to become one of the most vibrant in the world - the role of logistics in all aspects of the supply chain will have an increasingly significant impact on global trade and economic development



“*Logistics* = that part of the supply chain process that plans, implements, and controls the efficient, effective flow and storage of goods, services, and related information - from the point of origin to the point of consumption, in order to meet customers' requirements.”

This One Day course on 'Logistics Management Fundamentals' provides overview of the key aspects of logistics:

- **Warehouse Management**

The Warehouse or Distribution Centre is as critical, if not more so, as any other department in an organization. Its contents alone can account for as much as 90% of the total operating capital of the company.

- **Inventory Management**

Adequate inventory is critical in ensuring the continuity of operations within any industry. However, inventory investment can be a very expensive affair. The direct costs of carrying inventory depress profits and ties up much needed finance.

- **INCO TERMS**

How best to use INCOTERMS to support the transactions of the business while maintaining service levels and minimizing risk includes overview of INCOTERMS in relation to shipment types and the responsibilities of buyers and sellers

- **Logistics Technology**

An introduction to the latest technologies, as well as the business concepts and terminology involved in supply chain management, including overview of Order Processing Cycles and the Bullwhip Effect

Who Should Attend? Freight and transportation and logistics industry professionals with at least two years of work experience.

Certificate of Attendance from Australian Logistics Academy and CLC